

**FOR IMMEDIATE RELEASE**

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**INTRUST ADVISORS  
INTRODUCES NEW ETF TRADING STRATEGIES**

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Tampa, Florida – July 7, 2008 - InTrust Advisors introduces its new Market Adaptive Portfolio Strategies, or MAPS<sup>SM</sup>, that tactically rotate to the most productive asset styles as market conditions change, allowing the strategy to potentially realize enhances returns with less portfolio risk.

According to Jeff Diercks, the Company's Managing Director, "we are excited about the release of our new MAPS<sup>SM</sup> Strategies. These strategies use adaptive technologies to mathematically identify and flexibly rotate to the most productive asset styles as market conditions change. By striving to own a number of top performing stock groups in leading market segments, we aim to enhance returns through a more rewarding form of diversification. Further we aim to leverage our hedge fund experience to manage portfolio and positional risk, thereby, preserving capital in tough market environments."

Mr. Diercks went on to say "we currently offer five (5) model portfolios that fit a wide range of client risk and return objectives and include some or all of the six market sectors our MAPS<sup>SM</sup> models track. We believe this to be a viable solution for high net worth and institutional clients who want market leading returns and also demand sophisticated portfolio supervision and risk management."

More information on the various adaptive strategies can be found at the Company's web site at [www.intrustadvisors.com](http://www.intrustadvisors.com).

InTrust Advisors is a leader in investment strategies that adapt to changing investment markets including both internal proprietary strategies, such as its newly released MAP<sup>SM</sup> strategies, as well as via external investment strategies, including hedge funds and commodity trading advisors.

InTrust Advisors is located at 320 West Kennedy Boulevard, Suite 250 in Tampa, Florida. The Company can be reached at 813.253.2388 or via the web at [www.intrustadvisors.com](http://www.intrustadvisors.com).

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