

FOR IMMEDIATE RELEASE

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**TREND FOLLOWING INVESTMENT ADVISOR CELEBRATES
TWELVE YEAR ANNIVERSARY**

Tampa, Florida – November 10, 2009 - InTrust Advisors celebrates its twelve (12) year anniversary of its founding in 1997 as the Tampa Bay area's only boutique investment firm specializing in trend following strategies.

According to Jeff Diercks, the Company's Managing Director, "we are excited that we can celebrate more than twelve years in business. We are also grateful that we have been able to positively impact a growing number of clients in the Tampa Bay area and throughout the country."

Mr. Diercks went on to say "we look forward to helping our clients meet their financial goals faster than otherwise possible via traditional *buy and hold* methods by helping them make money in both up and down markets."

InTrust Advisors is a registered investment advisor that offers trend following and price momentum solutions that attempt to adapt to prevailing market trends in just about any environment. The firm utilizes ETF securities to implement its trading ideas with solutions that fit both high net worth and institutional client needs. All of its separate account solutions offer full transparency of positions and complete liquidity.

InTrust Advisors is located at 114 S. Woodlynne Avenue in Tampa, Florida. The Company can be reached at 813.253.2388 or via the web at www.intrustadvisors.com.

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