



## **New Investment Website, StockSignal, Goes Live**

*StockSignal announces the launch of its new subscription based website that provides small and do-it-yourself (DIY) investors with buy and sell signals for major stock indexes.*

Tampa, Florida ([PRWEB](#)) September 29, 2011 -- StockSignal, a unit of InTrust Advisors, announced the launch of its new website, <http://www.stock-signal.com>. The subscription-based site provides small and do-it-yourself (DIY) investors with a vital, yet low-cost resource for managing their portfolios. For a fee, subscribers receive buy or sell signals corresponding to the daily movements of four major stock market indexes. This crucial and timely information is intended to guide investor decision making, especially in uncertain economic climates such as the one the nation is currently experiencing.

“Our site is a revolutionary concept in DIY investing,” said InTrust Advisor’s Managing Partner, Jeff Diercks. “Given that StockSignal makes effective use of trend-following signals, it is ideally positioned to help most investors grow their assets regardless of which way the market moves on a day-to-day basis.” The site reflects results from impressive back-tested returns, using its trend following models on the NASDAQ Composite, Standard & Poors 500, Europe Asia & Far East (EAFE) and High Yield indexes.

Along with valuable stock information, the site also hopes to provide subscribers with a great experience. To that end, the company offers a free, 90-day trial period. “This is one of the longest trial periods offered by any site,” Diercks says. “In this economic climate, we know that people are handling their money carefully. We believe this good faith trial period helps provide investors with peace of mind as to the quality of our site and the validity of our information. Additionally, we developed StockSignal specifically to help smaller and DIY investors access the expertise of an investment manager without the burden of having to meet minimum investment requirements. We also offer this expertise at a price we believe every investor can afford. We look forward to hearing their comments and reactions.”

StockSignal is a unit of InTrust Advisors, a fourteen-year-old investment advisory firm headquartered in Tampa. InTrust Advisors specializes in trend following and momentum based investment solutions for high net worth individuals and smaller institutional clients. To find out more, visit <http://www.stock-signal.com>, or call Managing Partner Jeff Diercks at 813.253.2388.

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).